



Cross-Atlantic Experience in Practice

Wojciech Śniegowski

Honorary Chairman, Canada-Poland Chamber of Commerce



Bridging the Atlantic: Unlocking Business Potential in Poland

Practical Strategies for the New Economic Opportunities & Transatlantic Partnership 2025



Poland: A Safe Haven for Growth

Economic Powerhouse:

- 20th largest economy globally with over \$1 Trillion GDP.
- Competitive edge: Business tax as low as 9%.
- High potential: GDP metrics comparable to major players like Holland.

Stability & Safety:

- Ranked highly safe: Safety Index of 71.45 (Numbeo).
- Low risk environment: Crime Index of only 28.55 and 0 global terror attacks.



CETA: Your Ticket to Frictionless Trade

Remove Barriers:

- Eliminates tariffs and opens markets immediately.

Streamline Operations:

- Facilitates trade while upholding high standards.

Expand Reach:

- Promotes investment across a wide range of sectors.



Navigating the Administration: What to Expect

The Structure: Expect a decentralized structure that is formal and document-oriented.

The Hurdles: Be aware of the language barrier and potential for delays.

The Tools & Context:

- Utilize e-PUAP (Digital Services) to streamline processes.
- Stay informed on Rule of Law concerns.



Your Roadmap to Success

Step 1: Due Diligence.

- Be prepared and verify all requirements using official sources.

Step 2: Expert Support.

- Don't go it alone—seek professional help and know your rights.

Step 3: Mindset.

- Success requires you to be patient and persistent.

