

CENTRAL EASTERN EUROPEAN COMMERCE INITIATIVE

Central Eastern European Commerce Initiative is being developed by the Canada-Ukraine Chamber of Commerce in cooperation with Canada-Poland Chamber of Commerce in order to promote Canadian business within Central Eastern European countries.

This Initiative is designed to promote business and trade relations between Canada and neighboring Central Eastern European countries: Bringing our different cultural communities together means having the ability to more effectively conduct business.

The groups we aim to get involved; including the Polish, Ukrainian, Hungarian, Romanian, Slovak, Czech, Latvian, Lithuanian, Bulgarian and Estonian communities, have a combined population in excess of 3,000,000* people in Canada . There is strength in numbers, and by combining our talents and resources, we can truly make a difference within the Canadian business society.

There are significant advantages to integrating individuals from culturally diverse backgrounds into a combined business effort:



- ✓ Gain different perspectives in life
- ✓ Solve community problems
- ✓ Live in a global village
- ✓ Think globally and act locally
- ✓ Diverse communities enrich our lives



Valuing cultural diversity in a business community setting and marketing to diverse communities will open more doors of opportunity in business and unify members into a position of stronger influence.

We ask and invite all of the communities, and any other neighboring nations interested to join our effort to promote and strengthen our influence nationally and globally as a whole. Today's economic market and times beg for innovative collaboration amongst nations in order to succeed as global community.

Respectfully Yours,

Wojciech Sniegowski
President,
Canada-Poland Chamber of Commerce

Zenon Potichny
President,
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